



**REQUEST FOR  
ADVERTISING  
FOR THE 2011**

**MTNA Trade Show Program Book &  
Membership Directory**

(This Book Will Be Distributed Throughout the  
Year at Future Shows and upon Request.)

**MTNA Trade Show Dates: Sept. 30 – Oct. 1,  
2011**

McMinnville Civic Center— McMinnville, TN

**RETURN APPLICATION TO:**

Middle Tenn. Nursery Association

201 Locust St., Ste 14 McMinnville, TN 37110

For further Information 931.507.7322 Fax: 931.507.9601

E-mail: [mtna@blomand.net](mailto:mtna@blomand.net)

To receive quoted rates for black & white ads, advertisers must submit either (1) a photo of the ad or (2) finished artwork in InDesign, Quark Express format on a CD's and Zip or e-mail a PDF file are also accepted. Contact the MTNA Office for other computer formats. All electronic ads must include fonts & artwork. A hard copy is also required.

**Production Charges:**

- Materials not camera-ready and requiring conversion (layout,type, other art and negatives) will be charged to the advertiser at cost.
- **(NO AD AGENCY DISCOUNTS.)**
- Payment must accompany advertising contract.
- **PLEASE COMPLETE ALL REQUIRED INFORMATION**
- Shipping Address: (FEDEX & UPS)  
201 Locust St., Ste. 14,  
McMinnville, TN 37110

**CHECK APPROPRIATE BOX**

**1/4 page ad 2 1/16 x 3 5/16**

1/4 page 2 Color \$ 110.00

1/4 page 1 Color 95.00

**1/2 page ad 4 1/4 x 3 5/16**

1/2 page 4 Color \$ 175.00

1/2 page 2 Color 130.00

1/2 page 1 Color 110.00

**1 page 8 3/16 x 3 5/16**

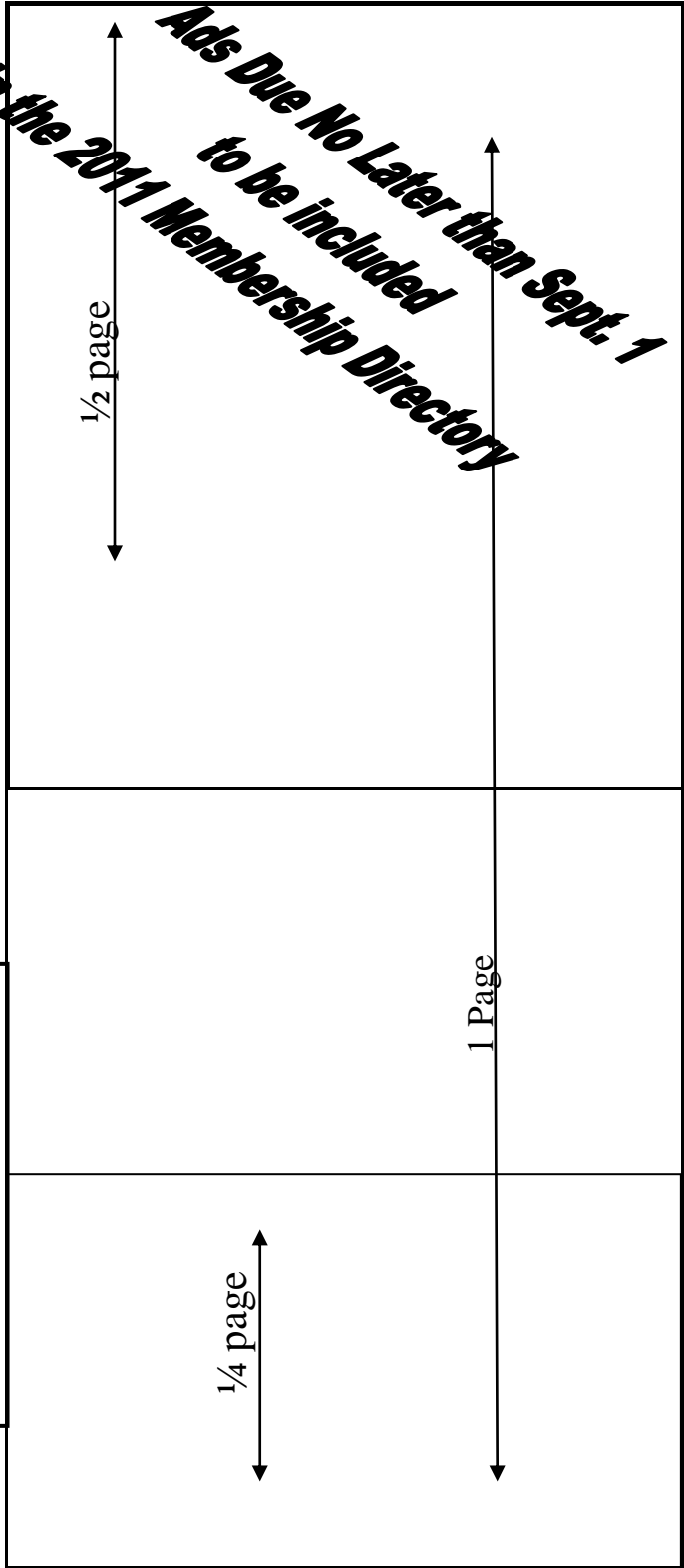
1 page 4 Color \$ 250.00

1 page 2 Color 225.00

1 page 1 Color 175.00

Please duplicate my ad.

Enclosed is a new Ad.



**Type or Print**

Company

Contact

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State

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